

Deephaven Elementary PTA Meeting

January 19, 2023

Agenda

- 1) Ice Breaker – All!
- 2) President Update - Polly Madsen
- 3) Finance Update
- 4) Read-A-Thon Update – Jessica Mork & Sarah Min
- 5) DEI Update
- 6) Volunteer Update
- 7) Communications Update & Connections Committee Update --
Tracy Whitney
- 8) Q&A

Deephaven PTA Mission :

THANK YOU for your engagement!

Through the dedication of volunteer hours and financial resources, the Deephaven Elementary PTA Builds Our Community to enable:

- **Educational Enrichment** to help our students reach their full academic potential
- **Cultural Enrichment** to build a community of openness and inclusion
- **Social Connection** to build camaraderie and common purpose across parent, students, and teachers
- **School Operation Support** to help our Deephaven educators and administrators keep everything running smoothly

PTA Activity Highlights

- **Lighthouse Publishing – another successful event on the books**
 - THANK YOU **Sandy Dostal** for your ongoing leadership!
- **Read-A-Thon ready to deliver**
 - THANK YOU **Jessica Mork** and **Sarah Min** for your drive and new ideas for our #1 fundraiser
- **DEI committee gaining momentum**
 - Tying in with other committees throughout school (e.g. Read-A-Thon and Black History Month)
 - ‘We Are Deephaven’ world culture week planning underway
- **Kindness / CARES re-refresh in the works**
 - THANK YOU **Kate Whiting**, **Taunya Kolbinger**, and **Becca Anderson** for your leadership
 - Opportunity to step back & understand what we want to accomplish TODAY and how we’ll get there most effectively
- **Parent Party date secured**
 - 5/12 at Cast & Cru – Casino Night Theme + silent and live auction
 - THANK YOU **Kate Krejci** (party lead), **Kelli Deeg** (auction lead), and **Tracy Whitney** (auction platform lead) for getting us organized for fun & fundraising
- **Teacher Appreciation effort continues**
 - Paraprofessional Appreciation week next week!
 - THANK YOU **Emily Flo** for your energy, leadership & creativity

Upcoming Key Dates

Jan 19	PTA Meeting
Jan 23	Paraprofessional Appreciation Week
Jan 20	Minnetonka Foundation Dream Makers PJ Day
Feb 1	Read-A-Thon Begins
Feb 7	Dads Night Out @ Excelsior Brewing
Feb 11	Minnetonka Foundation Dream Makers Event
Mar 11	Imagination Fair
May 12	Deephaven Parent Party at Cast & Cru

Finance Update

*on behalf of Treasurer,
Angie Snavelly*

Finance Update :

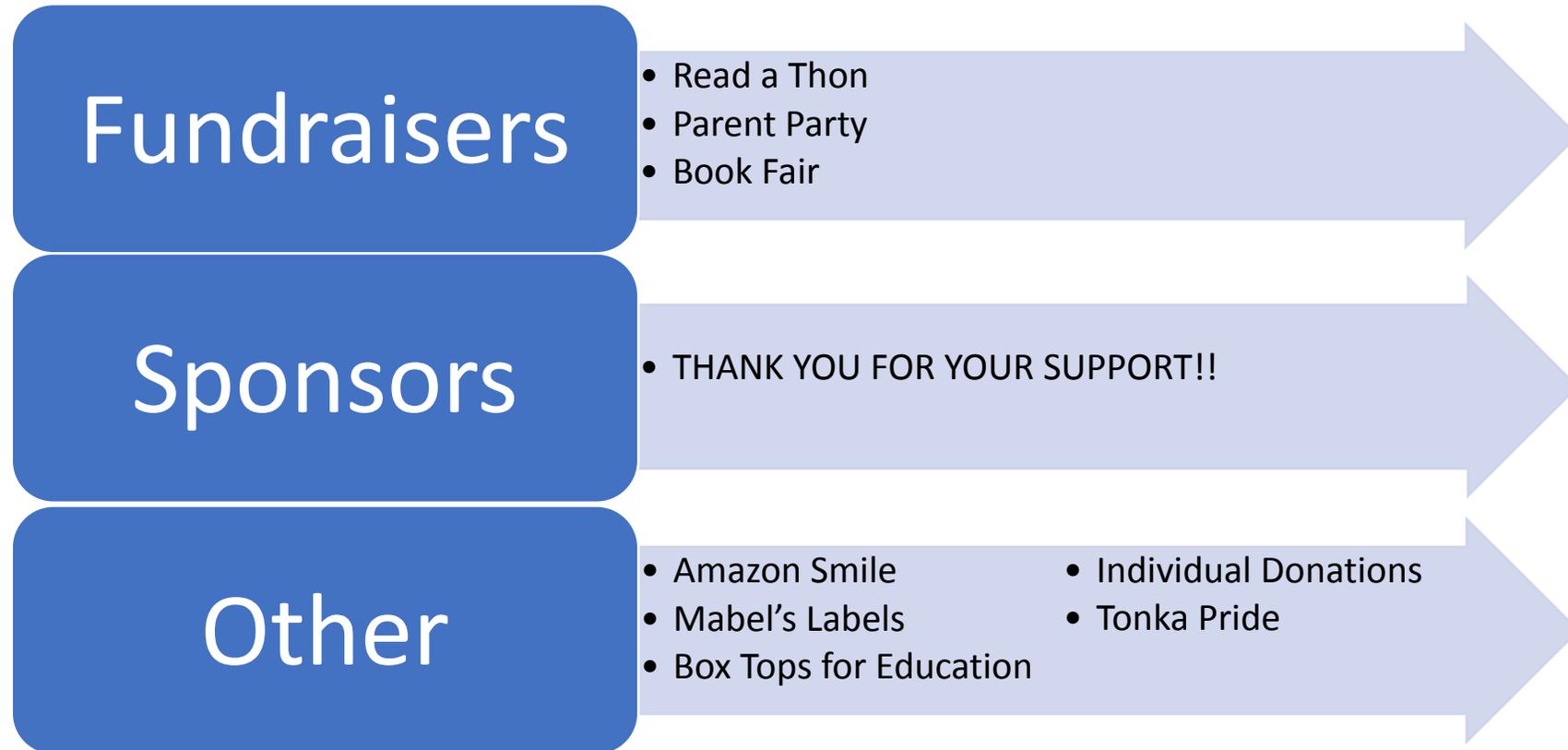
Supporting Deephaven Elementary

Funds raised by PTA are used to support Deephaven Elementary

PTA Dollars at Work

- Teacher Grants
- Teacher Curricular Programs
- Reading Programs
- Teacher, Custodian, Staff Appreciation
- World Culture Week and DEI Programs
- Artist in Residence
- Lexia
- Stages and Children's Theater Field Trips
- Scholarship Funds
- Imagination Fair
- Outdoor Classroom
- Kindness CARES
- Much More

Finance Update : Where Our \$ Come From



Please participate in fundraisers and other donation opportunities!

Read-A-Thon Update

Jessica Mork and Sarah Min

Read-A-Thon 2022



Read-A-Thon Overview

What It Is:

Our largest annual fundraiser which promotes literacy with fun, motivating schoolwide events and individual incentives during the month of February. Donations support classrooms, community-building events, and schoolwide enrichment programs.

How It Works:

Students can read books, listen to audiobooks, or have parents read to them. Minutes read at home or during approved school time will count.

Goals:

- 90% school participation
- 640,000 minutes read
- \$60,000 raised in pledges

Dates:

- Bookmark Contest (January 3rd – 10th)
- Packets sent home the week of January 30th
- Read minutes and send pledges from February 1st – 28th
- Wacky Wednesday – Dress as Your Favorite Character – February 22nd
- **Log reading minutes in Pledgestar by Friday, March 3rd**
- Prizes distributed by Friday, March 10th

Volunteer:

Please check for volunteer opportunities on DEVO in Membership Toolkit! Questions? Email deephavenreadathon@gmail.com

Diversity Equity & Inclusion Update

on behalf of Betsy Chin and Jen Hinz

DEI Committee Overview

Mission Statement *(Our Purpose):*

To support all Deephaven Elementary students, families, teachers and staff so they feel safe, welcome, included and valued in our school community.

Objectives *(What We Will Do):*

- Work to increase awareness and understanding of inequities within the Deephaven Elementary community so we can better support all students, families, teachers and staff now and in the future.
- Help foster a sense of belonging amongst the Deephaven Elementary school community.
- Find ways to recognize, accommodate and celebrate diversity within the Deephaven Elementary community, including but not limited to:
 - Abilities/special needs
 - Age
 - Ethnicity
 - Family status
 - Gender/gender identity
 - Height/weight
 - Home language
 - Mental/physical health
 - National origin
 - Neurodiversity
 - Race
 - Religion/spiritual beliefs
 - Sexual orientation
 - Socioeconomic class

DEI Update : What's Coming Up

Black History Month

- Plans to decorate several doors with information and photos of local, influential black leaders
- Collaborating with Read-a-Thon to incorporate BHM by offering a prize for the kids who read a fiction/non-fiction book by a black author or about black characters

World Cultural Week: 'We Are Deephaven'

- 'We are Deephaven' is in motion with several school/classroom ideas to incorporate.
- Student Leadership team enlisted to help execute
- Additionally, the committee is in the process of creating a form for students to list the country(ies) that identify our collective culture. These countries will be reflected via permanent flags hung in the gym.

Book Club – Planning Underway

For more information, please contact DEI Committee Lead Betsy Chin: betsyjchin@gmail.com or 612-978-1823. The committee meets monthly.

Volunteer Update

on behalf of Sandy Dostal

Volunteering Opportunities

THANK YOU, DEEPHAVEN VOLUNTEERS! We appreciate you!

*We have a variety of activities, that occur with the help of Parent Volunteers.
(& a great way to be involved and see your kiddo at school).*

*A weekly **DEVO** (Deephaven Elementary Volunteer Opportunities) email will keep you updated on the exciting opportunities & allows easy sign-up!*

Ongoing in-school:

- Lunchroom help
- Recess assistance
- Art & Cultural events
- Field Trips

In-School Events:

- Book Fairs
- Fall Pizza Party
- Read-a-thon
- Tonka Pride Sales

In-School yearround events:

- Classroom parents
- Kindness CARES program
- Yearbook reps

Offsite / non-schoolhour events:

- Parent Party
- Imagination Fair
- Talent show

Communications Update

Tracy Whitney

Communications Overview

Printed PTA Connections Flier

- Jan 25
- Mar 22
- Apr 26
- May 19
- Name ideas?

Membership Toolkit:

- deephavenpta.membershiptoolkit.com

The screenshot shows the homepage of the Deephaven Elementary PTA website. At the top, the title "Deephaven Elementary PTA" is centered. Below it is a blue navigation bar with links for Home, Directory, Signups, Calendar, My Account, and Admins. The main content area features a welcome message: "Welcome to the Deephaven Elementary PTA Community" followed by a paragraph about the PTA's mission. Below this is a "Thank you in advance for your engagement!" message and a "Register » Login" button. A special thank you is given to the "Title Sponsor", "fazendin REALTORS SINCE 1965". A profile for "Jerome D'Alessandro, Realtor" is displayed with his contact information. At the bottom, a row of icons represents "Favorites", "Directory", "Signups", "Sponsors", and "School".

Connections Committee

Tracy Whitney

Connections Committee

- Moms' & Dads' Night Out
- Family Volunteer Night
- Grade Level Gatherings
- Meeting Jan 24th 7:00 at Spasso's

Q&A